

Healdsburg Chamber welcomes Craig Schmidt as new President/CEO

After six months without a CEO, the Healdsburg Chamber of Commerce welcomes new Chamber President/CEO Craig Schmidt. Craig comes to us from Hood River, Oregon, where he served 12 years as the CEO of the Hood River County Chamber of Commerce. He is a graduate of the U.S. Chamber of Commerce's Institute of Organizational Management, the Economic Development Institute and a certified Business Retention and Expansion consultant. Craig met and exceeded the qualifications set by the Chamber Board for this key Chamber position. His extensive experience with economic development and business retention and expansion make him a great fit for the Healdsburg Chamber.



"I'm thrilled to be in Healdsburg and am looking forward to meeting all of you and working with our partners to help grow the Healdsburg Chamber and our local economy. You have such a great Board of Directors and Staff. This is going to be fun." says Craig.

Craig can be reached at craig@healdsburg.com or 707-433-6935.

Nominees sought for Chamber Board

The Healdsburg Chamber of Commerce & Visitors Bureau is seeking nominations for candidates to fill five upcoming vacancies on the Board of Directors. The three-year terms run from January, 2009 through December, 2011. The Board of Directors are in charge of the policy-making for the Chamber and they shall control its property, be responsible for its finances, and direct its affairs.

Nominations for board members are due in writing to the Chamber office by 5 p.m. on August 15, 2008. Nominees must be voting members in good standing and must have accepted the nomination. Nomination forms may be obtained by calling the Chamber office at 433-6935 or by downloading them off of www.healdsburg.com/chamber/.

Businessperson of the Year nominations now being accepted

Nominations are now being accepted for the prestigious Businessperson of the Year Award. Nominations are submitted for consideration by the Healdsburg Chamber Board of Directors. A determination will be made by directors during their regular September board meeting.

The award honors those who contribute to the economic development and enhancement of the community in which they live, work, and conduct business through donations of their time and expertise in support of local business and in helping others. Prior year awardees include Jerry Eddinger, Eric Ziedrich, John and Kim Lloyd, Rich Ryan, Ken Rochioli, Mark Gladden and Herb Liberman.

Nominees must be Chamber members to qualify for consideration. Forward nominations to Briana Gwynne at the Healdsburg Chamber by calling 433-6935 or e-mailing briana@healdsburg.com

October 24 Customer Service Workshop

Mark your calendar for a workshop titled "How to make your customers return again and again—and not switch to your competition!" on Friday, October 24 from 8 to 10 a.m. in the City Hall Council Chambers. Cost for the 2-hour workshop is \$20 for Chamber members, \$30 for non-members. Participants will leave this workshop with a better understanding of how to make customers love them, how to keep them coming back and how to make sure they are telling everyone they know.

The workshop will be presented by Peggy Decker, Independent Sales Director for Mary Kay Cosmetics, and Herb Liberman, Healdsburg Economic Development Coordinator. This is a great workshop for managers and staff alike, and all will learn how to deal with difficult customers, how employee moral directly effects customer service success, how to teach, and use, stellar listening skills, how to turn angry customers into happy, repeat customers and how to empower employees to make on the spot decisions. Watch your e-blasts for sign-up sheets, call the Chamber office at 433-6935 for more information, or download the sign up sheet at www.healdsburg.com/chamber/.

BUSINESS CALENDAR

July 2008

- 10 Chamber Board of Directors Meeting, 7:30 a.m., Alliance Medical Center, 433-6935
- 19 22nd Annual Healdsburg Harvest Century Bicycle Tour, Healdsburg High School, 1024 Prince Street, Volunteers Needed! Call 433-6935 for more information.
- 30 Alliance Medical Center Open House, hosted by Saggio Hills, 5-7 p.m., 1381 University Ave.

August 2008

- 20 Newsletter inserts due by 5 p.m. today
- 20 Business After Hours, 5-7 p.m., Papapietro Perry Winery, 4791 Dry Creek Road, Healdsburg, 433-0422

www.healdsburg.com

"Healdsburg's Community and Business Calendars"

Alliance Medical Center Open House

Hosted by Saggio Hills
Wednesday, July 30

Join us for Networking,
Wine & Hors d'oeuvres

See details above!

Shop Downtown Healdsburg's Sidewalk Sale



August 22, 23, 24
Friday, Saturday & Sunday

Some merchants offering
Extended Friday Hours!

BUSINESS AFTER HOURS

August 20:

Papapietro Perry

Join us for Networking,
Wine & Hors d'oeuvres

See details above!

MEMBER SPOTLIGHTS



VINOFORIA

Wineries

**214 Healdsburg Avenue
Healdsburg, CA 95448**

Dave & Vivian Beaulieu, Owners

Vinoforia, located one block south of the town plaza, offers a unique opportunity to sample and purchase the best of Sonoma County artisan wines. Enjoy tastings, pairings by top local chefs, and wines by the glass in their cozy lounge, or alfresco in the relaxing courtyard. Appreciate the art and products of many local artisans. Meet the winemakers on site that day. Participate in a seminar led by one of the winemakers or artisans. Utilize the VIP room or lounge for small group meetings (up to 12) that include a winemaker's lunch or dinner. Or, have your gala affair (up to 100 or more) fully catered and attended by one or more of the winemakers. Open Sunday through Thursday from 11 a.m. to 8 p.m., Friday and Saturday 11 a.m. to 11 p.m.
Phone 707-473-9659
info@vinoforia.com
www.vinoforia.com

ELITE TANNING SPA

Tanning Spa

**103-A Powell Street
Healdsburg, CA 95448**

Blaine Spotswood, Owner

Elite Tanning Spa is a spacious, state-of-the-art facility offering numerous lay-down beds, stand-up units and a unique, rotating, High Pressure, 99% UVB free, deep bronzing bed for deeper and darker tans. Their natural-looking spray tan service allows clients to choose the area of the body to be sprayed and their desired level of darkness. Try their Elite Hydrating spa machine, providing relaxation and faster, darker, longer lasting tans. You'll also find fashionable swimwear and a large selection of tanning lotions suitable for any budget. Stop by and check out their single session prices, membership packages and

monthly specials, or call Elite Tanning Spa to schedule your appointment at 433-2TAN (2826). Open Monday through Thursday from 10 a.m. to 8 p.m., Friday 10 a.m. to 7 p.m. and Saturday 10 a.m. to 6 p.m. Closed Sunday.

THE EXACTLY HOW PUBLISHING COMPANY

Web Design and Development

P.O. Box 433

Healdsburg, CA 95448

Louis Guglielmino, Web Developer and Designer

The Exactly How Publishing Company is a web service and IT consulting firm based in the Northern California Wine Country. They have been in business since 1998 and saw their beginnings developing corporate intranet sites. Since then, they have grown to design and develop sites ranging from political lobbyist group information sites, full-service ecommerce sites, personal sites, and the sites for Olympic sports athletes. They have also done considerable work for non-profit organizations, including donated on-going site maintenance for non-profit charities such as the Sonoma/Mendocino County Chapters of the American Red Cross. Hours are Monday through Friday from 10 a.m. to 5 p.m., Saturday and Sunday by appointment.
Phone 707-237-7133
louis@exactlyhowpublishing.com
www.exactlyhowpublishing.com

HEALDSBURG GETAWAY VACATION RENTAL

Lodging

**2185 Madrone Avenue
Healdsburg, CA 95448**

Linas Baranauskas, Owner

Healdsburg Getaway is a beautiful 4 bedroom, 3 bath house, surrounded by hundreds of wineries and just a minute away from the Russian River. The house sleeps 12 people in 6 sleeping areas. Fireplace, TV and internet access in every bedroom. 2 dining areas, big living room, Jacuzzi in one bath. Everything you may need for gathering outdoors-3 large decks, hot tub, ping-pong table, outside bar and three outside eating areas. You may rent the full house or the top unit which sleeps 8 or the bottom unit that sleeps 4. Prices range from \$275 per

night to \$1645 for the weekend. Two nights minimum stay on weekends.
Phone 707-536-3506
blinas@skim.com

LBL CONSTRUCTION

Contractors

P.O. Box 2021

Healdsburg, CA 95448

Linas Baranauskas, President

LBL Construction is a general contracting company specializing in residential construction. Located in Healdsburg, their company is known for providing outstanding customer care, as well as professional remodeling services at very competitive rates. From home improvement to house remodeling, their general contractors have the knowledge and expertise to fully meet your requirements in a fast and efficient manner. Their services include, but are not limited to: remodeling and additions; kitchen, bath and interior transformations; decks and new construction; dry rot and termite damage repairs; doors and windows; electrical and lighting; all phases of plumbing and tenant improvements.
Call for an appointment.
Phone 707-536-3506
blinas@skim.com
www.lblconstructioninc.com

NICKEL INVESTMENTS ADVISORS

Investments

1135 Rachael Lane

Windsor, CA 95492

Nace Nickel, Portfolio Manager

Their investment strategy employs a vigorous buy and sell discipline that responds to changes in the market. They believe the whole secret of investment is to find places where it's safe and wise not to diversify.
Hours by appointment.
Phone 707-838-6971
info@nickelinvest.com
www.nickelinvest.com

MEMBER SPOTLIGHTS

Healdsburg Chamber of Commerce & Visitors Bureau

SPG SOLAR, INC.

Solar

7667 Conde Lane, Suite 103

Windsor, CA 95436

**Kim Auberson, Sonoma County
Regional Sales Manager**

With full service facilities in Sonoma, Marin, Oceanside, Vacaville, Oroville and Portland, Oregon, SPG Solar, Inc. (SPG Solar) is the industry's leading integrated developer, designer, and installer of solar photovoltaic (PV) systems for homes, businesses, and wineries, as well as large-scale commercial and government facilities. SPG Solar has built over 1,000 solar PV systems in California alone.

Founded in 2001, SPG Solar is committed to building the highest-performing solar PV systems with the highest return on investment. For more information, please visit their website.

Phone 800-815-5562

kim.auberson@spgsolar.com

www.spgsolar.com

PALMER PROPERTY DEVELOPMENT

Real Estate Development & Investment
P.O. Box 328

Healdsburg, CA 95448

Cynthia Palmer, Owner/CEO

Palmer Property Development is a wine country, fractional real estate development firm specializing in creating unique, one of a kind wine estates. Each property includes a newly remodeled home with a different design theme, an on-site winery with winemaker, bio-dynamic and organic gardens and concierge services. Each estate is sold in fractions to 8-10 owners who enjoy their home at least 5 weeks out of every year. Cynthia Palmer is a 25-year veteran of business entrepreneurship, having founded such diverse ventures as Alpha Phoenix/International Agro-Development, Cynthia Palmer Associates Wine & Grape Brokerage, Palmer Property Development, Inc., and the Phoenix Bread Company. Phone 707-327-7232
cp@palmerpropertydev.com
www.palmerpropertydev.com

boon hotel + spa

Lodging

14711 Armstrong Woods Road

Guerneville, CA 95446

Jill McCall & Crista Luedtke, Owners

A "boon" is a gift or benefit and the brand new boon hotel + spa is a boon to travelers visiting the Russian River valley and west Sonoma County. The property consists of 14 newly remodeled casitas (April 2008) appointed with crisp, minimalist-modern décor. Serene, cabana-chic furnishings surround the saline, solar-heated pool and spa. Mature tropical landscape rests against a redwood backdrop. Amenities include organic linens, natural bath + body products, private backyards, fireplaces, TV/DVD, bicycles.

Open 7 days, 8 a.m. to 7 p.m.

Phone 707-869-2721

info@boonhotels.com

www.boonhotels.com

BOB SANTUCCI/CENTURY 21

Real Estate Development & Investment,

Real Estate Vineyard Sales

107 North Street

Healdsburg, CA 95448

Bob Santucci, Realtor

Bob Santucci is a lifelong, third generation Healdsburg resident and is a Sonoma County real estate specialist. He has lived in Sonoma County for over 40 years and knows what a special place we live in. Whether you are relocating from across town or across the country, he will make the transition as stress free as possible. He has a local team of dedicated professionals that he has been working with for the past fifteen years. If buying, he has hidden gems. If selling, he has a marketing plan that is second to none. Call to set up an appointment, available seven days a week. Phone 707-888-9115
bob@realestateofhealdsburg.com
www.realestateofhealdsburg.com

PAM EVERSON, DDS

Dentists

1526 Healdsburg Avenue

Healdsburg, CA 95448

Pam Everson, Owner

Dr Everson's philosophy has always been to help her patients become disease free while offering excellent conservative and comprehensive care. They offer restorative and cosmetic care for the entire family. Personalized treatment is their hallmark and they can now provide microscope

enhanced dentistry and digital x-rays. Your family's comfort is their goal, so they provide DVD's, pillows, blankets and warm hot towels after treatment in their comfortable office. Dr. Everson graduated from UCLA Dental School, and is a member of the ADA, CDA, REDS, the OKU Dental Honor Society and the Dental Organization for Conscious Sedation. She has taken numerous postgraduate courses in Cosmetic Restoration and Crown and Bridge and Occlusion. Office hours are Monday through Friday from 8 a.m.

to 5 p.m.

Phone 707-433-0210

pameverson@pameversondds.com

www.pameversondds.com

SONOMA GREEN LIVING

Green Living

1083 Vine Street, #236

Healdsburg, CA 95448

Nancy Beeken, Partner

After searching for green products that were stylish and having a difficult time, owners Arthur and Nancy Beeken decided to start a business offering eco-friendly products that combine Building Green and Living Green with style; and Sonoma Living Green was born. The company's philosophy is that shifting to eco-friendly living will come a little at a time and be accomplished with products that are shades of green. They will also be a source for resources and information that relate to reducing, in some way, our carbon footprint. They invite you to visit their online store at www.sonomalivinggreen.com Phone 707-431-4219
nancy@sonomalivinggreen.com
www.sonomalivinggreen.com



MEMBER SPOTLIGHTS

Healdsburg Chamber of Commerce & Visitors Bureau

HealdsburgMagazine.com

Online Publishing

781 Florence Lane

Healdsburg, CA 95448

Jennifer Burke, Owner

Jennifer is starting a new website with multi-media content to give a local perspective on everyday life in and around Healdsburg. It is a site that will showcase what Healdsburg is all about—from our perspective—the people who live here. Healdsburg Magazine will be a resource for residents, visitors, and local businesses alike. Do you know of something or somebody you want Jennifer to showcase? She is looking for 15 feature articles to launch the site. Her current planned series of articles include: Every Saturday at the Farmer's Market; Fund raisers for community projects such as the Healdsburg Museum and the Wine Library; and "A day-in-the-life-of Healdsburg" event.

Phone 707-477-2528

jen@HealdsburgMagazine.com

HealdsburgMagazine.com

WINE COUNTRY MOTOSPORT RENTALS.COM

Motorcycle Rentals

1444A Grove Street (by appt.)

1083 Vine Street, #210 (mailing)

Healdsburg, CA 95448

Robert Cassero & Rick Pappas, Owners

Everyday in wine country is a great day to cruise the countryside on a motorcycle, feel the wind, and breathe the sweet scented fresh air. Of course you'll want to stop off here and there to experience the sites and enjoy the warm hospitality that abounds. At Wine Country MotoSport Rentals.com you will find beautiful late model motorcycles and scooters of all sizes, from new Harley Davidsons, sport bikes, and even a little Honda Rebel known as "Training Wheels". Reservations are

conveniently made online and pick up is by appointment. Located just off the Dry Creek Road exit, north on Grove Street, behind Aaction Rents. Open 7 days a week by appointment.

Phone 707-473-9701

bob@remrentals.com

www.winecountrymotosportrentals.com

NORTHERN CARPET CARE

Carpet, Upholstery and Tile Care

P.O. Box 2

Healdsburg, CA 95448

Roy Ritchie, Owner

Roy Ritchie, has been cleaning carpets and upholstery for 18 years. He has owned and operated his local business, Northern Carpet Care, since 1993. All products used by Northern Carpet Care are biodegradable and safe for pets and children. Their system leaves minimal residue and has the fastest drying time in the steam cleaning industry. Call today for your free estimate. Open Monday through Saturday from 8 a.m. to 6 p.m.

Phone 707-291-3237

COPAIN WINES

Wineries

7800 Eastside Road

Healdsburg, CA 95448

Jennifer Derrick, Director of Sales & Marketing

Copain is a family-run winery located in the heart of Russian River Valley specializing in Pinot Noir, Syrah and Roussanne. The wines produced express the terrior of unique vineyard sites sourced as far north as Anderson Valley and south to Santa Barbara County. Wells Guthrie, Vigneron, started Copain in 1999, after living and working in Northern Rhone.

Through the years, Copain has managed to remain a small winery focused on personal attention in both the winemaking process and customer satisfaction. Please call and visit the new winery on Eastside Road to taste and enjoy the views! Tastings by appointment.

Phone 707-836-8822

information@copainwines.com

www.copainwines.com

More volunteers are needed to help with the Chamber's Healdsburg Harvest Century Bicycle Tour on Saturday, July 21

Please call us today at 433-6935!

July/August 2008 Issue ♦ Healdsburg Area Business

Healdsburg Chamber of Commerce & Visitors Bureau MEMBERSHIP RENEWALS

3270 Dry Creek Road-Guest House, 2002	Covenant Coordinating, 2004	Sonoma County, 2001	Prudential California Realty-Healdsburg, 1999
410 Matheson, 2004	De La Montanya Vineyards & Winery, 2003	Holiday Inn Express Hotel and Suites Windsor, 2005	Quaker Hill Development Corp, 1992
Aaction Rents, 2007	Domenichelli Masonry, 2003	IKON, 2002	Quivira Vineyards, 1992
Alderbrook Winery, 1987	Dragonfly Floral, 1992	IndyMac Bank, Hunt Conrad, 1997	The Raford Inn of Healdsburg, 1993
Allied Alarms, 1997	Dry Creek General Store, 1991	Innkeeping Concepts, 2006	Ray Holley Communications, 2006
Amphora Winery, 2003	Elaine Bell Catering Company, 1998	Irish Rose, 2001	Raymond Burr Vineyards, 2003
Andersen & Company LLP, 1997	Elite Carpet and Tile Care, 2006	Jensen's Copy & Art Supplies, 2007	Rete, 2002
Anderson, Zeigler, Disharoon, Gallagher & Grey, 2003	Firefly Creative Company, 2007	Jimtown Store, 1991	Saint Dizier Home, 2003
Applewood Inn, 2005	Geyserville Inn, 1997	Management Connections, 2002	Santi, 2005
Roger Bartels, DDS, 1991	Graduation Celebration, Inc., 1998	Jeanne McCutchan, 1992	Seghesio Family Vineyards, 1998
BeautifulPlaces, 2005	The Grape Leaf Inn, 1981	Midnight Sun Inn, 1997	SOAR Inflatables, 1999
Bergman Euro-National, 1999	Halem & Company, 1998	Mork Capital Management, 1988	Sonoma Bank, 2006
Beyers Costin, 2006	Hartford Family Winery, 2007	Moss Hill Lodge, 2005	Sonoma Connection, 1993
Big Red Engine Company, 2006	Healdsburg Collision Center, Inc., 2007	Napa Sonoma Magazine, 2005	Spadoni & Company Realty, 1994
BirdSong Riverside Retreat, 2006	Healdsburg Education Foundation, 1991	Nelson Staffing, 2007	Susan Graf Ltd., 1998
Buttitta Design, 1998	Healdsburg Floor Coverings, 2003	North County Properties, 1987	Thai Orchid Cuisine, 2004
California Rivers Wine Tours, 2007	Healdsburg Property Management, 1998	Northbay Paper & Packaging, 1997	The Gardener, 2002
Capture on the Plaza, 2007	Healdsburg Unified School District, 1997	Oakville Grocery-Healdsburg, 1997	Vintners Inn, 2007
Cecilia's Vineyard Villa, 2007	Healthcare Foundation Northern	Old Crocker Inn, 2004	Vista Broadband Networks, 2002
Chris Foley Fine Leather, 2003		Patricia's Studio Skin Care, 2006	WineCountry.com, 1999
Costeaux French Bakery & Café, 1991		Pembroke Studios, 2004	Zin Restaurant & Wine Bar, 1999

Thank You!

Healdsburg Chamber Volunteer Directors & Staff

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Vice Chair

Michael Skurtun, Healdsburg Nursery

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Lucy Lewand, Camellia Inn/All Seasons/Weekenders

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ECONOMIC DEVELOPMENT OFFICE

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Economic Development Coordinator
(707) 433-8234

BUSINESS MATTERS

is a publication of the Healdsburg Chamber of Commerce & Visitors Bureau

All Stories by Briana Gwynne, unless otherwise noted.

HEALDSBURG CHAMBER OF COMMERCE & VISITORS BUREAU

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